



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 11th July 2022

Orientation Week 2022 (4th July 2022 to 9th July 2022)

Day 1, 4th July, 2022, Session 1 Numbers and You

85 students from B. V. Patel Institute of Management had attended the orientation Day 1, Session 1, which was centrally organized by Orientation Committee on 4th July 2022 at Manjula Auditorium Hall, UTU. The session was conducted by Dr. Rozy Patel, The Director, Centre of Humanities. The session was on Numbers and You. The session begins with UTU anthem and afterwards the expert took charge of the session, where she divided the students in 10 teams from 0 to 9 and gave them “Role Play.” The preparation time was 30 mins and then the groups presented the role play for 10 mins on the given topic. The jury was appointed to judge the role play. Students participated very enthusiastically and performed with innovative ideas on stage. This kind of activity enhance team building, communication skills and presentation skills. As this activity was the first activity, students thoroughly enjoy it and they got a chance to know each other well. The expert was very fluent and energetic to engage students. And her skill of activity-based learning was liked by all students.

Day 1, 4th July, 2022, Session 2 UTU and You

The second session on Day 1 of Orientation week was started by Mr. Parth Parmar, Assistant Professor, UTU. He started session very energetically by giving introduction of UTU and welcoming all new students to the UTU family. Mr. Parth Parmar has shown the video of UTU so that the students get familiar with the place where they are going to study and encourage them all the students to actively participate in all the functions of UTU. Then, he announces the treasure hunt and given the time of 1 hour to complete the treasure hunt. The students came after the completion of task and gathered again at Manjula Auditorium. The results of treasure hunt will get announce the next day.

The students of B. V. Patel Institute of Management really enjoyed the Day 1 of Orientation Week.

Day 2 5th July 2022 Session 3 Youngistant & You

90 Students of B.V. Patel Institute of Management had attended Orientation session on Day 2. These was organised by central committee of UTU at Manjula Hall, UTU. Morning Session was started with Media Literacy Seminar delivered by Ms. Nitu Kumari, Assistant Professor of Humanities Department at UTU. She was narrated certain aspect of Media, Medium of Media and Communication. These sessions were created awareness regarding Media Knowledge and Power. Afterwards Committee invited Two RJ's from Radio Mirchi, Surat. They were lunched new RJ Aditya on air at Radio Mirchi. That was enjoyable session to students. In Morning session there were star casts of Gujarati Movie "Raado" interacted with university students. They were promoting Gujarati movie and create the awareness of Gujarati movie industry among the youngster. Whole session was enjoyed by Students.

Day 2 5th July 2022 Session 4 Media Literacy & You

Students of FYBBA of B.V. Patel Institute of Management were attended afternoon session on Media Literacy presented by Ms. Nitu Kumari, Assistant Professor at UTU. These Session were organised for the purpose of provide knowledge of the basic concepts of Communication and its process ,Mass Communication &it's types and created awareness among students about the ideology of mass media behind communication. The outcomes of the session are below.

- Students understand the perception of magic Bullet Theory or needle theory.
- Student learn to crisscross the authenticity of information
- Students acquire to check the reliability of images also using Google search engine.

Students were actively involved in this session.

Day: 3 6th July 2022 Session 5 Ambition & You

B.V. Patel Institute of Management of FYBBA Student had attended Orientation program on 6th July, 2022. These Session was delivered by Ms. Vanita Ravat on Ambition and you. She has explained basic difference between Goal and Ambition.

In this session she was provide depth knowledge regarding desire and milestone in every one life. The purpose of the session is to identify our strength and skills and choose right goal in life. Overall session was interactive and interesting. Students were present their point of view in front of the speaker.

Day: 3 6th July 2022 Session 6 Ecology & You

As a part of Orientation Program for FYBBA students, a session on 'Ecology and You' was conducted by Mr. Krutarth Patel from CGPIT, UTU. The session started at 1:00 PM. The students were divided in groups. The students are allocated an envelope including QR code which they need to scan to get text regarding clue in Treasure Hunt activity with reference to Ecology. The students are given the task to find different species like spiders, reptiles, butterflies from campus. 1 Hour time was given to students for the activity. Students gathered again at Manjula Hall at 2:30 PM. After that, Mr. Krutarth Patel has shown and explained the species at UTU Campus and gave detailed information about Baya Weaver and its nest. Baya Weaver is identified as Architect of Nature, Butterflies and Bees are identified as Farmer of Nature, Spider are identified as designer of nature and Ants are identified as Cleaner of Nature. Mr. Krutarth Patel gave presentation about Biodiversity of UTU with excellent explanation adding the charm of wonderful images. After that, a Documentary of Karnataka Wild Life was shown to students which was made by Indian Forest Department in the voice of Rajkumar Rav. The students enjoyed the session thoroughly.

Day: 4, 7th July 2022, Session 7 Confidence Speech and You

Orientation session is organised for the FYBBA students by the central orientation committee of UTU, Session on “Confidence Speech and You”. The expert for the session is Ms. Anju Thomas from Humanities department of UTU. The whole session was based on fear and confidence in public speaking. In this session she talk about what are the factor affecting to public speaking. How to overcome from the fear of public speaking. She also highlight body language of Speaker while Public Speaking.

Overall session was quite interactive It was the best experience for the students for public speaking infront of new students.

Day: 4, 7th July 2022, Session 8 Mahabharata and You

Orientation session is organised for the FYBBA students by the central orientation committee of UTU. The session is organised for the total 120 FYBBA students. The expert for the session is Ms. Sejal Vaghela from Humanities department of UTU. The whole session was based on learning from the Mahabharata video and characters life learning. It was an interactive session where students were sharing their points for the asked topic.

Overall student’s feedback for the session were positive and they learn the unknown content during the session. Even there doubts were solved by the expert when it’s asked at last. It was the one of the best life learning session which surely helps the student a lot in future.

Day: 5, 8th July 2022, Session 9 Dance and You

Orientation session is organised for the FYBBA students by the central orientation committee of UTU, Session on “Dance & You”. The expert for the session is Ms. Amisha Dubai from UTU. This session were organised for the purpose of students can show their talent and remove the stage fear. She were also conducted small Zumba and Aerobics Session. She was motivated students and guide them body exercise through dance and Aerobics. All students were joined this session very enthusiastically. She also suggested to students dance is best exercise mentally as well as physically.

Day: 5, 8th July 2022, Session 10 Subconscious Mind and You & Karate and You

Orientation session is organised for the FYBBA students by the central orientation committee of UTU. The session is organised for the total 120 FYBBA students. The expert for the session is Mr. Jainish Patel alumni students of UTU and another half was conducted for the karate by Mr. Vinod Bamaniya. The whole session was based on learning from training of brain and the physical self-defence for girls. It was an interactive session where students were sharing their points for the asked topic.

Overall student’s feedback for the session were positive and they learn the unknown content during the session. Even there doubts were solved by the expert when it’s asked at last. It was the one of the best life learning session which surely helps the student a lot in future.

Day: 6, 9th July 2022, Session 11 Stress and You

On the six day of Orientation Programme for FYBBA Students organised by UTU Orientation Committee on the Topic “Stress and You”. These session was Conducted by Ms. Shubhangi Moghe of Uka Tarsadia University on 9th, July 2022. The purpose of session was to reduce the stress and anxiety of students. In this session instructor was provided various stress relief exercise and techniques. All new fresher Students and involved all students in stress relaxing process. Overall sessions were interactive and enjoyable for the students.

Day: 6, 9th July 2022, Session 12 Fashion and You

Orientation session is organised for the FYBBA students by the central orientation committee of UTU. The session is organised for the total 120 FYBBA students. The expert for the session is Ms. Trupti Chauhan from Humanities department of UTU. The whole session was based on learning from the dressing and its importance in life. It was an interactive session where students were sharing their points for the asked topic.

Overall student’s feedback for the session were positive and they learn the unknown content during the session. Even there doubts were solved by the expert when it’s asked at last. It was the one of the best life learning session which surely helps the student a lot in future.